

September 10, 2013

DIVISION MEMORANDUM

No. 497, s. 2013

THE 34TH MANILA INTERNATIONAL BOOK FAIR

**To: OIC, Assistant Superintendents
Education Supervisors/ Coordinators
Secondary School Heads
Heads, Private Secondary Schools**

1. Attached is Regional Memorandum No. 546, s. 2013, dated September 4, 2013, entitled, "The 34th Manila International Book Fair."
2. Immediate and wide dissemination of this Memorandum is desired.


ARDEN D. MONISIT, Ed.D.
Schools Division Superintendent

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REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City




SEP 04 2013

REGIONAL MEMORANDUM
No. 546, s. 2013

THE 34TH MANILA INTERNATIONAL BOOK FAIR

TO: Schools Division/City Superintendents
OIC's of Regular and Interim Divisions
School Heads of Public and Private Secondary Schools
All Others Concerned

1. Enclosed is a copy of the communication from the president of Primetrade Asia, Inc., Ms. Irene B. Lioren inviting all public and private school educators, writers, teachers, and students nationwide to attend the country's biggest event: the **34th Manila International Book Fair (MIBF)** which will be held at the *SMX Convention Center at the SM Mall of Asia Complex, Pasay City on September 11-15, 2013.*
2. Following are the different events that will be conducted during this weeklong book fair and their schedules:
 - Edu. Shop - September 11-15, 2013
 - National Conference on Language and Literature - September 10-12, 2013
 - Educare: A Young Child Conference for Super kids - September 13-14, 2013
 - The Best of Anime 2013 - September 14-15, 2013
3. Participation of both public and private schools shall be subject to the no-disruption-of-classes policy as stipulated in DepEd Order No. 9, s. 2005 entitled, *"Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith."*
4. Wide dissemination of this Memorandum is desired.


CARMELITA T. DULANSON, Ed.D.
Director III
OIC, Office of the Regional Director

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CLMD

"Educating for a Strong Republic"

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The 34th Manila International Book Fair

September 11 - 15, 2013 • 10 AM - 8 PM
SMX Convention Center, Mall of Asia Complex, Pasay City, Philippines



RD2013-18173

3 - Sep

RD 13 - 18173

August 14, 2013

DR. CARMELITA T. DULANGON

Officer-in-Charge, Regional Director
DEPARTMENT OF EDUCATION REGION 7
Sudlon, Lahug
Cebu City, Cebu

Dear Dr. Dulangon,

The country's biggest event is right around the corner: the Manila International Book Fair (MIBF), which heads back to the SMX Convention Center at the SM Mall of Asia Complex, Pasay City in September 11 – 15, 2013.

Now on its 34th year, the MIBF still remains the country's biggest and longest-running book fair. It showcases the largest and most varied collection of literature for leisure and academic reading. Everything you need from fiction bestsellers, to textbooks, to graphic novels, and even educational materials are all under one roof. Moreover, the MIBF is also the go-to venue for this year's most awaited book launches and signings, dialogues with readers, contests, and other literary events.

After three decades, it has evolved from an event for the publishing industry and the academe to one of the most-awaited exhibitions for all sorts of readers. The MIBF has become a gathering of sorts for bookworms of all ages and walks of life to celebrate the joys of reading and the knowledge each book brings about. It has also been providing a venue for the exchange of ideas amongst players in the publishing and academic industry.

We are happy to present our other events which may be of interest to your faculty members and students:

- 1) Edu.Shop – a trade fair for school materials, supplies, equipment and facilities - on September 11 – 15, 2013 at Exhibit Hall, Ground Level, SMX Convention Center;
- 2) National Conference on Language and Literature – highlighting Language and Literature at the Crossroads: Research Routes Learning Landscapes Teaching Terrains – on September 10 – 12, 2013 at 3rd Level, SMX Convention Center.
- 3) Educare: A Young Child Conference for Superkids - a gathering of Early Childhood experts and practitioners, parents, teachers, educators, students and people who work with for children - on September 13 – 14, 2013 at Function Room 1, 3rd Level, SMX Convention Center.
- 4) The Best of Anime 2013 - a gathering for anime, manga and cybergaming enthusiasts, cosplayers - on September 14 - 15, 2013 at Function Room 3 & 4, 3rd Level, SMX Convention Center;

We are happy to invite you to visit the Manila International Book Fair and its co-located events. We highly encourage you to conduct school field trips for your teachers and students. Kindly contact the MIBF Secretariat for ticket reservations. A discounted entrance fee of Php 15.00 will be charged and will be valid in MIBF only. Should you wish to inquire about the entrance fees for the other co-located events, please contact the MIBF Secretariat.

PRIMETRADE ASIA, INC.

5/F Accelerando Building, 395 Sen. Gil Puyat Avenue, Brgy. Bel-Air, 1209 Makati City, Metro Manila, Philippines
Telephone Nos.: (632) 896-0661 or 896-0682 • Fax No.: (632) 896-0695 • Email: bookfair@primetradeasia.com • www.manilabookfair.com

Likewise attached is a copy of the Event Flyers, DepEd and CHED Memorandum for your ready reference. Finally, may we request that you put up the MIBF poster in a strategic location of your school grounds.

For more information, please call the MIBF Secretariat c/o Ms. Xenia Loquias. at telephone numbers 896-0682 or 896-0661. Thank you in advance and we look forward to your joining us at The 34th Manila International Book Fair!

Respectfully yours,

FOR THE MANILA INTERNATIONAL BOOK FAIR



IRENE B. LLOREN

President

PRIMETRADE ASIA, INC.